

# CANADIAN SMALL BUSINESS WOMEN

## 2017 SMALL BUSINESS SEMINAR SPONSORSHIP PACKAGE



Canadian Small Business Women is a resource website that provides resources to aspiring and current business women of Canada. Through our website, we offer an online directory, start-up and marketing resources, business building resources, and affordable advertising. Through our many networking events, we enable our small business women to meet like-minded business owners and share ideas. The blog portion of our company provides advice from women in different areas in business. The blog component also features a Canadian Small Business Woman each month, a feature that is also replicated on the home page of our website.

Our events draw a very large crowd of business women across the GTA, Niagara and Ottawa with expected numbers ranging from 150 – 500, depending on the type of event.

The sponsorship of this event will provide a number of benefits to your company before, during and after the event. As a sponsor, your company can associate its name to a high profile and growing event: one that reaches an online audience of over 20K along with an advertising audience of over 190K. You will also gain competitive advantages and high visibility in the small business community.

### **Sponsorship Benefits**

1. Brand Recognition
2. Competitive Edge
3. Support Local Business
4. Support Small Business

Canadian Small Business Women seeking small business friendly partners to sponsor our events. With our almost 4 years ago, we have established 5 key events. Here are our 5 events for 2017.

- 2 Immigrant Women Business Expos
- 3 Small Business Seminars

As an event sponsor of our Small Business Seminar, your company will get maximum exposure and become known to local businesses as a company that understands the struggle of fellow small business throughout the GTA, Niagara and Durham. We believe in building durable, long lasting relationships and we encourage our attendees to support our sponsors, as it, in turn enables them to enjoy a quality event.

Please review our Sponsorship Package and choose the best event marketing opportunity that fits your needs. If you have any questions please contact me at [info@canadiansmallbusinesswomen.ca](mailto:info@canadiansmallbusinesswomen.ca) or call us at 416-528-5453

Event: \_\_\_\_\_

Event Date: \_\_\_\_\_

Location: \_\_\_\_\_

Personal/Company Name \_\_\_\_\_ agrees to provide a financial sponsorship for Event/Canadian Small Business Women. As a sponsor I understand I will receive applicable sponsorship opportunities described. As sponsor, I agree to provide digital artwork "Logo" for all promotional advertising. I understand that if the logo is not provided to Canadian Small Business Women by and appropriate date, it may not be featured in certain promotional materials due to the time constraints for print on such materials. I also understand these opportunities will not be valid until this agreement is signed and payment has been issued to and accepted by Canadian Small Business Women.

The product/service must be of potential interest and benefit to small businesses.

#### **PERMISISON GRANTED**

The parties agree that each party may promote or otherwise report on the Canadian Small Business Women event and may identify the other party in such communications. The parties will allow themselves to be identified with the Canadian Small Business Women event and may market the Canadian Small Business Women event to others. Each party represents that it owns its logo and approves the other party's use of its logo in professionally prepared materials describing or promoting the Canadian Small Business Women event, subject to the right of each party to view and approve materials in which its logo is used. The parties agree that Canadian Small Business Women shall have the final right to approve or reject any and all materials produced by Sponsor for publication or distribution prior to, at, or after the conference to any conference attendees or other guests, prior to such publication or distribution.

#### **LIMITATIONS OF LIABILITY**

All sponsorship items offered in relation to the Canadian Small Business Women's event are offered as is. Canadian Small Business Women disclaims all warranties, expressed or implied, including, without limitation, any implied warranties of merchantability or fitness for a particular purpose and any implied warranties arising from course of dealing or course of performance. Canadian Small Business Women specifically disclaims all liability for breaches or failure of security, printer errors, power outages, mechanical breakdowns and loss or theft from or relating to the sponsorship items ordered herein. Canadian Small Business Women hereby grants permission to Sponsor to use its trademarked name and logo as needed to perform Sponsor's duties under this Agreement. The Canadian Small Business Women's name and logo shall be used in accordance with a standardized format to be developed with Canadian Small Business Women. The use of the name and logo must be pre-approved by Canadian Small Business Women. Nothing herein shall be construed to divest Canadian Small Business Women of any of its proprietary rights or interests in its name or logo, or to convey any proprietary rights or interests in the name or conference logo to Sponsor. Sponsor hereby grants permission to Canadian Small Business Women to use its trademarked name and logo as needed to perform Canadian Small Business Women's duties under this Agreement. The Sponsor name and logo shall be used in accordance with a standardized format to be developed with Sponsor. The use of the name and logo must be pre-approved by Sponsor. Nothing herein shall be construed to divest Sponsor of any of its proprietary rights or interests in its name or logo, or to convey any proprietary rights or interests in the name or logo to Canadian Small Business Women.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## SPONSORSHIP AT A GLANCE



	<b>SPONSORSHIP CATEGORIES</b>			
	<b>PLATINUM \$2,000</b>	<b>GOLD \$1500</b>	<b>SILVER \$1,000</b>	<b>BRONZE \$500</b>
Logo on swag bag	*			
Inclusion in all press releases	*			
Free ad on website	* (3 months)	* (2 months)		
Editorial in event program	*	*		
Company logo on all event handouts	*	*		
Exhibitor table at the event	*	*	*	*
Free tickets to 2 networking events of your choice	* 10 tickets each	* 6 tickets each	* 4 tickets each	* 2 tickets each
Company logo on sponsorship page of website with link	*	*	*	
Free inserts in event swag bag	*	*	*	*
Facebook, Twitter, LinkedIn, Meetup welcome announcement	*	*	*	*
Verbal mention at the event by the organizer	*	*	*	*

\*\*In kind donations and door prizes are also welcomed. Please contact us for further details\*\*

For further info: [info@canadiansmallbusinesswomen.ca](mailto:info@canadiansmallbusinesswomen.ca) or 416-528-5453

**EVENT SPONSORSHIP REGISTRATION FORM**  
**EVENT NAME:** \_\_\_\_\_



<b>NAME OF COMPANY (SPONSOR)</b>	
<b>NAME OF CONTACT</b>	
<b>ADDRESS</b>	
<b>CITY</b>	<b>POSTAL CODE</b>
<b>TELEPHONE</b>	<b>FAX #</b>
<b>EMAIL</b>	<b>CELL #</b>
<b>WEBSITE</b>	

TYPE OF SPONSORSHIP (PLEASE INDICATE CHOICE)		
<input type="checkbox"/>	PLATINUM	\$2,000
<input type="checkbox"/>	GOLD	\$1,500
<input type="checkbox"/>	SILVER	\$1,000
<input type="checkbox"/>	BRONZE	\$500

\*\*In kind sponsorship and door prizes are also welcomed. Please call to inquire.

We \_\_\_\_\_ (company name), authorize Canadian Small Business Women to advertise my sponsorship in connection to this event and agree to the terms and conditions

**Authorized by:**

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Method of Payment:

Visa

Mastercard

Cheque

Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_

Expiry: \_\_\_\_\_

CSC Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Subtotal: \_\_\_\_\_

Please make cheques payable to:  
**Canadian Small Business Women**

p: 416-528-5453

email: [info@canadiansmallbusinesswomen.ca](mailto:info@canadiansmallbusinesswomen.ca)

Please email your registration form soon to take advantage of the full benefits offered in our sponsorship table.  
 Thank you for your support!!!