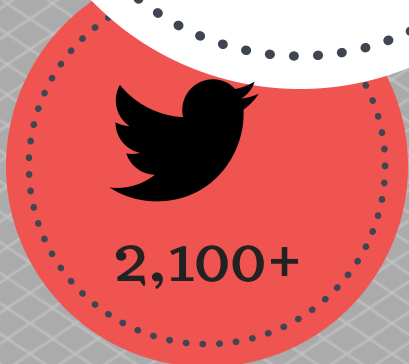
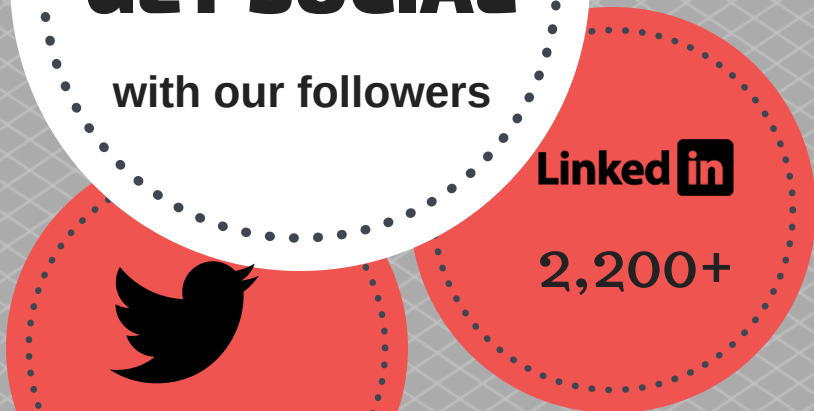




Increase Your Visibility With CSBW

Canadian Small Business Women is a network that provides a platform for aspiring and current small business women to start and market their businesses. With online support via blogs, web tools, and webinars, supported by our Seminars and Expos, our vision comes alive.

Let us show you how we can help you achieve your marketing goals with us.



www.canadiansmallbusinesswomen.ca
info@canadiansmallbusinesswomen.ca



Our Audience Demographics



- 83% Women
- 21% between 25 and 37% between 35 and 44, 25% between 45 and 54
- 69+% reside in Canada
- Annual reach 916K



- 89% Women
- 31% between 25 and 35% between 35 and 44, 19% between 45 and 54
- 84% reside in Canada; 35+% reside in the GTA.
- Annual reach 162K



- Range of reach: 2k - 15k impressions per tweet
- Followed by Community Organizations, Career Colleges, Media Outlets, Influencers, Networking Groups, Government Organizations, etc



- Views range from 100 - 1100 per post
- 70% of marketers use LinkedIn to promote their products or services
- #1 B2B Marketing Channel with over 500 million users



- 44.5k + annual views
- 63.4% Canada; 35.7% Greater Toronto Area



- 43% GTA, 5.7% Niagara Region, 11% Ottawa Region
- 38.2% General Interest
- Above industry average open rate and click rate

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Your Investment

EXCLUSIVE EMAIL ADVERTISING: \$250/Email

*Includes 300 - 500 words, images with links (provided by advertiser)

SOCIAL MEDIA PROMOTION: \$250/post

*Includes promotion on Facebook and Instagram (stories with swipe up link).

*Twitter post with image and link

Text rules must abide by social media post length parameters.



Dwania Peele, Founder

info@canadiansmallbusinesswomen.ca

1-888-526-9366